

KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)
(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)
Kothapeta, Vijayawada-1
A College with Potential for Excellence(CPE)

ISO:9001-2015

NAAC“A” Grade in Cycle3

**PG DEPARTMENT OF COMMERCE &
BUSINESS ADMINISTRATION
(MBA & M.Com Programmes)**



MEE THE CEO

23.03.2022



☎ 0866-6699243

KBN COLLEGE :: PG CENTRE (AUTONOMOUS)

(Sponsored by: S.K.P.V.V. Hindu High Schools Committee)
Kothapeta, Vijayawada – 520 001.

NAAC 'A' Grade
ISO 9001: 2015

UGC-CPE
NIRF 92nd Rank (All India) (2017)

Dr.S.Venkata Ramana, MBA,Ph.D.,
DIRECTOR

Date: 22-03-2022

STUDENT NOTICE

It is informed that MEET THE CEO will be organised on 23.03.2022 at 11.00AM for MBA I Sem students through virtual mode. The resource person is Sr. Maturi Bala Krishna Rao.

S. Venkata Ramana
DIRECTOR



INVITATION

ISO 9001-2015

NAAC 'A' GRADE in Cycle 3

K. B. N. COLLEGE (Autonomous)

(Sponsored by: S.K.P.V.V. Hindu High Schools Committee)
Kothapet, VIJAYAWADA -1.

A College with Potential for Excellence (CPE-UGC)

The PG Department of Commerce and Business Administration cordially
invite your gracious presence to programme

“MEET THE CEO”

Date & Time : Wednesday, 23rd 2022 at 11:00 a.m

Resource Person

Mr. MATURI BALA KRISHNA RO

MD of MATURI GROUP OF INDUSTRIES

ORGANIZED BY:
PG DEPARTMENT OF
COMMERCE AND BUSINESS ADMINISTRATION
K.B.N COLLEGE – PG COLLEGE



K.B.N COLLEGE : PG COLLEGE

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Kothapeta, VIJAYAWADA – 520 001.

ISO 9001-2015 CERTIFIED INSTITUTION

NACC A in cycle 3

PG DEPARTMENT OF COMMERCE & BUSINESS ADMINISTRATION (MBA & M.COM Programmes)

MEET THE CEO REPORT

MEET THE CEO is a platform for MBA and M.Com students to interact corporate heads like entrepreneurs, founders, directors, CEOs from various streams. On 23.03.2022, the PG Department of Commerce and Business Administration has organised MEET THE CEO for MBA I (Batch 2021 – 2023) semester students. The resource person is Mr.Bala Krishna Rao Maturi, MD of MATURI Group of Industries. Total 72 students had attended the session. The resource person shared his knowledge on customer satisfaction, trends of marketing, growth of market in automobile sector. He guided students on career aspects, management career opportunities for students.

MEET THE CEO PHOTOS

KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)
 (Sponsored by S.K.P.V.V. Hindu High Schools Committee)
 Kuthuru, Vijayawada-520001
 An Autonomous college in the jurisdiction of Krishna University
 A College with Potential for Excellence (UGC-CPE)
 An ISO 9001:2015 Certified Institution | Accredited by NAAC with 'A' Grade

Meet the CEO

“
 BEHIND EVERY SUCCESS THERE
 WILL BE LOT OF STRUGGLES.....
 EVERY SUCCESSFUL PERSON HAS
 THEIR OWN STORY...
 KBN COLLEGE (P.G CENTRE)
 WELCOMES THE PERSON WHO IS
 GOING TO SHARE HIS
 EXPERIENCES AND INSPIRE OUR
 MBA GRADUATES...!!!
 ”



Bala Krishna Rao.Maturi
 M.D at MATURI GROUP OF INDUSTRIES

Organised by MBA DEPARTMENT
 DATE: 23-3-22
 TIME:11:00

